

FOUNTAINHEAD



*Rapid Growth.
Lasting Value.*

About Fountainhead

Fountainhead is a consumer-oriented growth consulting firm that specializes in helping key executives, entrepreneurs and owners grow new ventures through innovation, strategic insight and interim management.

The Value Model

Fountainhead is a small firm, but our business model allows us to handle larger projects by deploying top talent on an as-needed basis from our network of senior industry and subject matter experts. We also leverage the client's own staff to work in integrated teams. This not only reduces the expense and the hassle of junior consultants, it speeds the deployment process and helps ensure effective knowledge transfer.

Our Approach

Fountainhead is skilled at combining analytical and creative processes which are essential for real-world innovation to flourish. Moving beyond incremental improvements requires innovative thinking. Fountainhead staff is experienced at capturing and distilling that thinking into practical insight. Next, they help clients translate that insight into commitment and actionable steps toward lasting growth.

Leadership

Fountainhead recognizes that clients don't hire consulting firms; they hire people. With Fountainhead, they are hiring the experience, expertise and network of its Principal, Michael Dodd, who leads every major project. Dodd is a Harvard MBA with 23 years of experience in starting and growing businesses. Prior to starting Fountainhead he was a successful entrepreneur and packaged goods marketer at General Mills.

Services

- New Product Development
- Core Market Mining
- New Market Mapping
- FastTrack Strategic Planning
- New Venture Incubation
- Interim Management
- Project Management

Why Fountainhead

- » **PRACTICAL INNOVATION**
- » **NEW VENTURE FOCUS**
- » **VALUE DRIVEN MODEL**
- » **UNBIASED INSIGHT**
- » **13 YEAR TRACK RECORD**

Clients

We work in a broad array of consumer sectors including Consumer Products, Food, Financial Services and Technology.

H&R Block
 ConAgra
 Kelloggs
 Jostens
 Jennie-O Foods
 Clear Lake Specialty
 Pacific Bell / AT&T
 Olde Brokerage
 Tremblant Capital
 Infoseek
 Solarscape Energy
 Hamer Manufacturing
 MachineryLink
 Keller Graduate School
 Instill / iTrade
 First Hand Pictures
 Boatman Learning

Contact

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